

EDUCATION

Ph.D. Communication and Rhetoric, May 2005
Rensselaer Polytechnic Institute, Troy, NY

Dissertation: "Examining an Emergent Medium: A Case Study of the Development of the TimesUnion.com" supervised by Dr. S. Michael Halloran, Rensselaer Polytechnic Institute

M.S., Communication and Rhetoric
Rensselaer Polytechnic Institute

B.A., English
Villanova University, Villanova, PA

COURSE DEVELOPMENT
AND TEACHING

Courses Developed

Writing and Civic Literacy, undergraduate course, 2009
Eastern Michigan University

Digital Journalism, undergraduate course, 2006
Eastern Michigan University

The Media Ecology Tradition, graduate course, 2006
Eastern Michigan University

Writing in a Networked World, graduate course, 2005
Eastern Michigan University

Writing for Print and Digital Media, undergraduate writing course, 2000–2001 Rensselaer Polytechnic Institute

Women, Technology, and Power, senior seminar, 1999
Russell Sage College

Media Ecology, undergraduate course, 2013
Eastern Michigan University

Courses Taught

Eastern Michigan University, Ypsilanti, MI
September 2005–Present

Editorial, Column and Review Writing

News Writing and Reporting

Introduction to Print Media

Introduction to Journalism

Writing in a Networked World

The Media Ecology Tradition

Writing for the World Wide Web

Digital Journalism

Advanced Public Relations Writing

Writing and Civic Literacy

Media Ecology

Courses Taught
(Continued)

Rensselaer Polytechnic Institute, Troy, NY

Presentation Strategies, Fall 1999

Writing for Print and Digital Media, 2000–2001

Writing to the World Wide Web, 2002–2004

Russell Sage College, Troy, NY

September 1997–May 1999

September 2004–May 2005

Advanced Journalism

Information Design Capstone

Editing

Introduction to Public Relations

Introduction to Journalism

Mass Media Writing

Oral Communication

Managerial Communication

Public Relations Practices and Procedures

Writing for Public Relations

Women, Technology, and Power

The College of St. Rose, Albany, NY

Fall 1999

Introduction to Journalism

Writing and Editing

**RELATED WORK
EXPERIENCE**

Associate Professor, Journalism

Department of English, Language and Literature

Eastern Michigan University

Ypsilanti, Michigan

September 2005–Present

Assistant Professor, Russell Sage College, Troy, NY

September 2004–May 2005

Teaching Assistant, Doctoral Student, Rensselaer Polytechnic
Institute, Troy, NY. September 1999–May 2004

Faculty Member, Sage Colleges, Troy, NY

September 1997–May 1999

Adjunct Instructor

The College of St. Rose, Albany, NY

September 1996–December 1996

Chief Correspondent and Contributing Editor

CMC Magazine, Troy, NY

October 1994–1998

Related Experience
(Continued)

Freelance Reporter
Albany Times Union, Albany, NY
1991–2000

Communications Consultant
Clifton Park, NY
1987–1995

Adjunct Faculty Member, Siena College, Loudonville, NY
Faculty Advisor for the College Newspaper, 1992–1996

PUBLICATIONS

Tracy, Christine M. Tracy “Ecological Journalism and the Role of Perception”. *EME, the Journal of the Media Ecology Association*. (Volume 11 No. 2 2013.)

Tracy, Christine M. *The Newsphere: Understanding the News and Information Environment*. Peter Lang, New York 2012.

Tracy, Christine M. “Teilhard de Chardin and a Technology of Grace”. *EME, the Journal of the Media Ecology Association*. (Volume 8 No. 2 2009).

Tracy, Christine M. “A Quantum Exploration of the News Ecosystem.” *EME, the Journal of the Media Ecology Association*. (Volume 9 No. 3 2010).

Tracy, Christine M. and Logan, Robert K. “A Biological Approach to the Rhetoric of Emergent Media.” *2008 Conference Proceedings of the Media Ecology Association*. Available at http://www.media-ecology.org/publications/MEA_proceedings/.

Tracy, Christine M. “Ecology and Democracy: Citizen Journalism in the Digital Age.” *2008 Conference Proceedings of the Media Ecology Association*. Available at http://www.media-ecology.org/publications/MEA_proceedings/.

Tracy, Christine. “Effective Rhetorical Strategies for Designing Digital Texts.” *Language Arts Journal of Michigan*, Fall 2007.

Lapham, Christine M. (Tracy) “The Evolution of the Newspaper of the Future,” *The Proficient Reader*, edited by Ira Epstein and Ernie Nieratka, Houghton Mifflin, Boston, MA.1998, and in *Perspectives: Online Journalism*, edited by Kathleen Wickman, Coursewise Publishing, Inc., Bolder, CO

Correspondent and editor of *Computer-Mediated Communication Magazine* 1994–1998. Archives available at <http://www.december.com/cmcmag> F.K.A. Christine Lapham (Tracy)

PRESENTATIONS

“Ecological Journalism and The Role of Perception,” at the 12th Annual Convention of the Media Ecology Association June 6–10, 2012 in New York City.

“The World of News Beyond Your Mini-Feed: A Media Ecologist’s Perspective on the Newsphere,” at Stetson University, October 20, 2010 in DeLand, Florida.

“A Quantum Exploration of the News Ecosystem” at the Tenth Annual Convention of the Media Ecology Association June 10–13, 2010 in Orno, Maine.

“Teilhard de Chardin and a Technology of Grace,” selected for presentation at the “Top Papers in Media Ecology” panel, and “A Biological Approach to the Rhetoric of Emergent Media,” Scholar-to-Scholar session at the 95th NCA Conference, Nov. 12–15, 2009, in Chicago, IL.

“Looking at Ada Lovelace through a Digital Lens,” Defining Ourselves: Creating Our Contexts. MSU Feminism and Rhetorics Conference, October 8, 2009.

“Media Construction as Social Action: An Exploration of Citizen Journalism,” at the May 23–25, 2008 13th Biennial Conference of the Rhetoric Society of America in Seattle, WA.

“Toward an Ecological Model of News Production and Delivery,” *“A Rhetorical Perspective on Media Construction,”* *“Can Ecology Replace Democracy as an Emerging Global News Model,”* *“Defining Citizen Journalism: An Ecological Perspective on News,”* and *“News as an Ecosystem: A Clearer Perspective on Citizen Journalists”* at the Nov. 15–18, 2007 National Communication Association (NCA) 93rd Annual Convention in Chicago, IL.

“A Biological Approach to the Rhetoric of Emergent Media,” with Dr. Robert Logan of the University of Toronto and *“Ecology and Democracy: Citizen Journalism in the Digital Age”* at the Eighth Annual Convention of the Media Ecology Association Conference June 19–22, 2008 in Santa Clara, CA.

“News as an Ecosystem: Shifting Perspectives for Citizen Journalists,” Social Science Research Council’s Pre-Conference Program before the National Media Reform Conference, Memphis, TN, January 2007.

“Locating Evolutionary Moments in the Development of the TimesUnion.com,” Media Ecology Association Conference, Boston, MA, June 2006.

Presentations
(Continued)

“Are Online Newspapers An Improvement? An Examination of an Emergent Medium,” 2004 Bi-Annual RSA Conference, Austin, TX.

“Who Owns History? Digital Rights and Digital Responsibilities” panel presentation on Remediating History, 2002 RSA Conference, Las Vegas, NV.

“Women, Technology and Power,” Women’s Leadership Board’s Visibility, Voice and Power Conference, Albany, NY, May 1998.

“New Pioneers: A Mindset for the Next Millennium,” New York State Association of Women in Education Fall 1998 Conference.

**PROFESSIONAL MEMBERSHIPS
AND AFFILIATIONS**

Association for Education in Journalism and Mass Communication, Journalism and Women Symposium, Media Ecology Association, National Communication Association, American Teilhard Society.

**AWARDS AND
ACCOMPLISHMENTS**

Recipient of The Beryl Spector Memorial Scholarship awarded for writing ability and potential contribution to the field of communication by the Women’s Press Club of New York, May 1994. Eastern Michigan University Sabbatical Award (2011–2012), Faculty Research Fellowship 2009, New Faculty Research Award 2007, EMU eFellows Technology Grant, 2007 Helen Nevens Fellowship (2007) and a 2009 Academic Service Learning Fellowship (ASL).